



DOUG SILSBEE, PCC

The Presence-Based Coaching Course

PBC I: November 16-18, 2011

PBC II: February 27-29, 2012

Bend of Ivy Lodge; Asheville, NC

Our coach training curriculum is designed to offer robust presence-based coach training, grounded in an inclusive model of human development. The program develops coaches who are deeply committed to their own learning and development, to an inquiry-centered approach to coaching, to cultivating mindfulness and awareness in themselves and their clients, and to placing themselves in service to the growth and development of effective and compassionate leaders.

The Presence-Based Coaching Course is a two-part program designed to provide coaching and change professionals with a pragmatic toolkit for accelerating your own life-long development and that of your clients. We hold a dual emphasis on building and extending our own presence, and on the specific coaching moves that build long term competence and self-generation in our clients. You will build a foundation of presence-based coaching skills, with a particular orientation toward developing the whole person. The entire curriculum is grounded in a developmental model of human change, leading toward the self-generative capacity to be present and a learner in all of life.

Each part consists of approximately two hours of pre-work, a three or four day retreat in the North Carolina mountains, and two class follow-up phone conversations with Doug. *Part I: Being a Development Partner* can be taken as a stand-alone program appropriate for any level of coaching experience. Taken with *Part II: Evoking Self-Generation*, the entire course offers an entry into a coaching approach with considerable depth, appropriate even for experienced practitioners.

Our overall promises for the Presence-Based Coaching Course are that you will build observable new competency in coaching, greatly enhance your coaching presence, contextualize your coaching in a robust model of human development, and be more self-generative in your own life.

Presence-Based Coaching I: Being a Development Partner

Specific areas of content focus:

- Observing somatic, emotional, and cognitive levels of experience
- Identifying and working with behavioral and cognitive habits
- Cultivating and holding presence in a coaching partnership
- Distinguishing and selecting seven distinct coaching roles
- Framing artful questions for catalyzing awareness, defining outcomes, and mapping a plan of action
- Working with metaphors and distinctions
- Designing body practices and self-observations
- Building an integrated development plan.

Presence-Based Coaching II: Evoking Self-Generation (PBC I required)

Specific areas of content focus:

- Understanding a model for building self-generation through practice
- Distinguishing self-generative and habit-driven loops
- Evoking the quality of presence in a coaching conversation
- Designing coaching processes to develop leadership presence and resilience in parallel with specific professional competencies
- Increasing your capacity for holding a field of presence for your clients
- Designing fieldwork and practices to support self-generation

Details

Graduates of Presence-Based Coaching I may take Part II.

- \$1300 (PBC I) and \$1550 (PBC II) fee includes tuition, materials, double-occupancy lodging, board, and post-retreat coaching calls. Of this, \$250 is non-refundable. Fee does not include required text. *Note:* starting in June 2012, PBC II retreats are 4 days in length.
- Earlybird discount (\$200 per retreat), applies when you pay in full at time of registration, and is available up to 6 weeks prior to the retreat.
- \$250/retreat deposit to hold your space only applies against full fee registrations (no earlybird discounts.)
- \$100 additional discount for full course (PBC I & II) if paid in full at time of registration.
- \$250 fee for ICF-required review and feedback on one recorded audio session; fee includes audio review, administration, and documentation of 25 CCE's towards ICF coach certification or renewal.



The retreat will be led by Doug Silsbee, a leadership coach and author with decades of experience supporting managers, executives, entrepreneurs and individuals through major change.

For more information, please visit <http://dougsilsbee.com/training/retreats>, call Doug at 828-254-2021, or email ds@dougsilsbee.com.



DOUG SILSBEE, pcc

Presence-Based Coaching Course Retreat Registration Form

Please register me for the following retreat(s)

- Presence-Based Coaching I*: Nov. 16-18, 2011 (Earlybird 10/7/11)
 Presence-Based Coaching II: Feb. 27-29, 2012 (Earlybird 1/16/12)

Full Name: _____

Company: _____

Day Phone: _____

Home Phone: _____

Email: _____

Mailing Address: _____

City, State, Zip: _____

Requested roommate? _____

Dietary restrictions? _____

Please see <http://dougilsbee.com/training/retreats> for important details about the retreat.

North Carolina retreats start at 9:00 on the first morning of the retreat, and end at 2:00 PM the last day. You are welcome to arrive the evening before to settle in; the extra night's lodging is \$62, payable on arrival. Retreat cost includes double occupancy lodging, all meals, materials, and two class follow-up calls with Doug. Additional information and pre-work will be sent to you in advance. A required textbook is not included in the fee.

Cancellations: \$250 of your payment is non-refundable. \$125 of this may be transferred to a future retreat date if a) we can fill your seat, and b) you cancel at least a week before your retreat starts.

Payment Options (Check one):

- \$2100 Earlybird, full course (Both retreats, registered before earlybird date for PBCI.)
 \$2350 Full pay, full course (Both retreats, registered after earlybird date for PBCI.)
 \$500 Deposit, full course (Non-refundable, applies to full rate, balance due on arrival.)
 \$1100 Earlybird, partial course (One retreat, registered before earlybird date.)
 \$1300 Full pay, partial course (One retreat, registered after earlybird date.)
 \$250 Deposit, partial course (Non-refundable, applies to full rate, balance due on arrival.)
 \$_____ Client rate, per conversation with Doug.
 \$250 25 CCE's towards ICF coach certification (\$250 per retreat)

Payment Method (Check one):

- Check (Please make checks out to: Yes! Global, Inc.)
 Credit Card (Visa or MasterCard only, please)

Card #: _____ - _____ - _____ - _____ Exp. Date: _____/_____/_____

Exact name on card: _____

Your completed registration form and payment may be mailed to: 179 Macon Ave, Asheville, NC 28804 or faxed to 425.988.9555. Thank you!